

CLAIMS

What is claimed is:

- 1 1. A method for allowing selection of products while navigating multiple websites,
2 comprising the steps of:
 - 3 (a) presenting a button on a display screen displaying a web page of a first website,
4 wherein the web page has information about a first product thereon;
 - 5 (b) capturing an identity of the first product upon selection of the button;
 - 6 (c) presenting the button on the display screen upon displaying a web page of a
7 second website, wherein the web page of the second website has information
8 about a second product thereon;
 - 9 (d) capturing an identity of the second product upon selection of the button;
 - 10 (e) placing the identities of the products in a list; and
 - 11 (f) outputting at least a portion of the list.
- 1 2. A method as recited in claim 1, wherein identities of alternative products are
2 also output.
- 1 3. A method as recited in claim 1, wherein information about a vendor of the
2 products listed on the portion of the list is output.
- 1 4. A method as recited in claim 3, wherein the vendor is selected based on the
2 number of products on the portion of the list that are available from the vendor.
- 1 5. A method as recited in claim 3, wherein the vendor is selected based on at least
2 one of prices of the products, proximity to the vendor, availability of delivery,
3 whether the products are in stock, wrapping availability, shipping availability,
4 tracking availability, and a loyalty program.

- 1 6. A method as recited in claim 1, wherein the list is output to a portable client
2 device of the user.
- 1 7. A computer program product for allowing selection of products while navigating
2 multiple websites, comprising:
3 (a) computer code for presenting a button on a display screen displaying a web page
4 of a first website, wherein the web page has information about a first product
5 thereon;
6 (b) computer code for capturing an identity of the first product upon selection of the
7 button;
8 (c) computer code for presenting the button on the display screen upon displaying a
9 web page of a second website, wherein the web page of the second website has
10 information about a second product thereon;
11 (d) computer code for capturing an identity of the second product upon selection of
12 the button;
13 (e) computer code for placing the identities of the products in a list; and
14 (f) computer code for outputting at least a portion of the list.
- 1 8. A computer program product as recited in claim 7, wherein identities of
2 alternative products are also output.
- 1 9. A computer program product as recited in claim 7, wherein information about a
2 vendor of the products listed on the portion of the list is output.
- 1 10. A computer program product as recited in claim 9, wherein the vendor is
2 selected based on the number of products on the portion of the list that are
3 available from the vendor.

1 11. A computer program product as recited in claim 9, wherein the vendor is
2 selected based on at least one of prices of the products, proximity to the vendor,
3 availability of delivery, whether the products are in stock, wrapping availability,
4 shipping availability, tracking availability, and a loyalty program.

1 12. A computer program product as recited in claim 7, wherein the list is output to a
2 portable client device of the user.

1 13. A system for allowing selection of products while navigating multiple websites,
2 comprising:

3 (a) logic for presenting a button on a display screen displaying a web page of a first
4 website, wherein the web page has information about a first product thereon;

5 (b) logic for capturing an identity of the first product upon selection of the button;

6 (c) logic for presenting the button on the display screen upon displaying a web page
7 of a second website, wherein the web page of the second website has
8 information about a second product thereon;

9 (d) logic for capturing an identity of the second product upon selection of the
10 button;

11 (e) logic for placing the identities of the products in a list; and

12 (f) logic for outputting at least a portion of the list.

1 14. A system as recited in claim 13, wherein identities of alternative products are
2 also output.

1 15. A system as recited in claim 13, wherein information about a vendor of the
2 products listed on the portion of the list is output.

1 16. A system as recited in claim 15, wherein the vendor is selected based on the
2 number of products on the portion of the list that are available from the vendor.

- 1 17. A system as recited in claim 15, wherein the vendor is selected based on at least
2 one of prices of the products, proximity to the vendor, availability of delivery,
3 whether the products are in stock, wrapping availability, shipping availability,
4 tracking availability, and a loyalty program.
- 1 18. A system as recited in claim 13, wherein the list is output to a portable client
2 device of the user.

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